Patrick O'SULLIVAN

**List of 12 key recent publications** (full publication list is at the end of this CV)

OTTAVIANI F, LeROY A & O'SULLIVAN P (2021) "Constructing non-monetary social indicators: an analysis of the effects of interpretive communities" in *Ecological Economics*, online version now available at <a href="https://doi.org/10.1016/j.ecolecon.2021.106962">https://doi.org/10.1016/j.ecolecon.2021.106962</a> accessed 14/02/2021

O'SULLIVAN P & KRAISORNSUTHASINEE S (2020) You earn as you live as you value: Consumption-Work dialectic and its implications for Sustainability Sustainability Accounting Management and Practice Journal 11:2, 429-450

O'SULLIVAN P (2019) The Capital Asset Pricing Model and the Efficient Markets Hypothesis: the compelling fairy tale of contemporary financial economics, *International Journal of Political Economy*, 47: 3/4, 225-252

O'SULLIVAN P (2019) "Economists Personal Responsibility and Ethics", chapter in NEGRU I & DOLFSA W (2019) *The Ethical Formation of Economists*, Routledge London

MARTINEZ F <u>O'SULLIVAN P</u> SMITH M&ESPOSITO M (2017) "Perspectives on the role of Business in Social Innovation in *Journal of Management Development* 36(5) Pgs 681-695.

MANDALAKI E & O'SULLIVAN P (2016), Organisational indulgences or abuse of indulgences: Can good actions somehow wipe out corporate sins?, *M@n@gement*, 19(3), pgs 203-227.

O'SULLIVAN P ALLINGTON N and ESPOSITO M (2015) "The Philosophy, Politics and Economics of Finance in the 21st century; from Hubris to Disgrace" Routledge, London

THOMAS M, O'SULLIVAN P, SILVESTRE J & ZAHNER M (2015) "Innovation and alliances in international management programmes: redefining and extending the model" in *Journal of International Education in Business* Vol 8 No 2 pgs 92-108.

O'SULLIVAN P and NGAU O (2014) "The roots of the quest for leadership and the Master-Slave relationship" in *International Leadership Journal*, special issue on Ethics and Leadership, Fall 2014; pgs 53-73.

<u>O'SULLIVAN P</u> and SANTORA J (2014) Introductory Preface to *International Leadership Journal*, special issue on Ethics and Leadership, Fall 2014; pgs 3-6.

O'SULLIVAN P (2014) "Conceptual Foundations of the Social Progress Index" in *Social Progress Index Methodological Report*, pgs 23-39; Social Progress Imperative, Washington DC

O'SULLIVAN P and NGAU O (2014) "WHISTLEBLOWING: A critical philosophical analysis of the component moral decisions of the act and some new perspectives on its moral significance". in *Business Ethics: a European Review* Vol 23 No 4 (Oct 2014) Pgs 401-415.

Summary of most recent academic work experience 2009 – present:

Senior professor and Academic Programme Director for Transcontinental track (multi-centre) of the classic ESC Grande École programme Master in Management at Grenoble École de Management. This involves responsibility for the academic coherence of the programme, overall academic standards and for the hiring of appropriate professors.

# 2009-present

Academic Advisor and Zone representative for GEM in Italy, Central and Eastern Europe, Turkey and South-East Asia: involves representing the school and liaising with all actual and potential academic partners in each of these regions of the world.

#### 2009 - 2012

# Senior professor and Head of Department of People Organisations and Society, Grenoble Ecole de Management (GEM)

Heading up a diverse team of highly qualified professors and lecturers in an academic department comprised of colleagues from a very diverse range of disciplines: Organisational Behaviour, Human Resource Management, Cross Cultural Studies, Philosophy (Business Ethics), Politics and Economics. In this role I am expected to give leadership in teaching and in research as well as dealing with the classic administrative tasks of a department head.

## May 2016 - April 2019

External Examiner at Judge Business School, University of Cambridge External examination duties for the Executive MBA at Judge Business School 2016-18.

## July 2014-present

**Director of the** *Cambridge Interlude* short study visit programmes held at Downing College Cambridge). The *Cambridge Interlude*s are short study visits to Cambridge for groups of executive MBA students from different parts of the world and is organised through the Professors Guild International of which I am President. Students attend lectures and interactive seminars delivered by professors from Cambridge and from around the EU in in their specialist research fields.

# Regularly recurring teaching and research visits

Among these visits the following are regularly recurring:

**ESCP Torino** teaching Introduction to Human Sciences; Political Economy **Warsaw University** teaching Business Ethics; Political Economy; Methodology and developing joint research

**Univerisità degli studi di Parma** teaching Business Ethics and course on Competitiveness, Business strategy and Social Progress

**EBS Tallinn** teaching Business Ethics and on Social Progress Index **Caucasus University Tbilisi** teaching Economics and Business Ethics, **Sasin Centre for Sustainability Management** at Chulalongkorn Universitry Bangkok developing joint research projects and conferences

**Thammasat University Bangkok (Business School)** to teach Business Ethics and develop joint research projects

# Earlier work experience

2006 - 2009

Senior professor and Director of Studies at Grenoble Graduate School of Business, part of the international arm of Grenoble Ecole de Management.

1981 - 2006

Senior Lecturer, MBA Programme Co-ordinator and Timetabling Officer at Cardiff University Business School, UK

#### Summary of other work experience

Real Estate management: Significant experience over 25 years in buying and selling residential property and in running my own property portfolio. *Timetabling consultancy*: (a) for Iarnrod Eireann Irish Rail, redesign of the Dublin – Rosslare Harbour passenger timetable (2005); new timetable implemented December 2007 reflecting this input (requisite rolling stock had first to be cascaded to the route before implementation).

(b) Timetabling for Cardiff Business School on a consultancy basis for academic years 2006-7 and 2007-8.

Aircraft leasing (light aircraft): Brief 3 year experience of running a small aircraft leasing business involving mainly aero clubs.

#### **Educational qualifications**

**PhD** degree (1981) from European University Institute, Florence, Italy (EUI PhDs are ungraded) for a thesis "*Teleological explanation in economics and in the human sciences*". This was subsequently expanded and published as a book "Economic Methodology and Freedom to Choose" (see publications list below).

**MA** in Economics (1974) with first class honours from University College Dublin (NUI) for a dissertation entitled "Human Capital, Education and Economic Growth in Ireland"

**BA** in Philosophy, Politics and Economics (1972) with first class honours from University College Dublin (NUI). Irish School Leaving Certificate (1969); honours level attained in all 9 subjects taken. Studies at Belvedere College Dublin (foremost Jesuit school in Ireland)

# Languages

**English**: Mother tongue, complete fluency **Italian**: Fluent spoken; fluent written **French**: Fluent spoken; fluent written

German: Reasonable school-leaver understanding Spanish: Some understanding based on self-tuition.

# Other interests/ leisure activities

Played rugby union for 20 years and subsequently became a referee; 10 years refereeing experience.

Walking and swimming

Light aircraft flying. Boating

International travel and encounters with different cultures.

## **Selected Key Publications**

OTTAVIANI F, LeROY A & O'SULLIVAN P (2021) "Constructing non-monetary social indicators: an analysis of the effects of interpretive communities" in *Ecological Economics*, online version now available at https://doi.org/10.1016/j.ecolecon.2021.106962 accessed 14/02/2021

O'SULLIVAN P & KRAISORNSUTHASINEE S (2020) You earn as you live as you value: Consumption-Work dialectic and its implications for Sustainability Sustainability Accounting Management and Practice Journal 11:2, 429-450

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O'SULLIVAN P (2014) « The Ethical dimension in the teaching of Economics and the Tradition of Critical Political Economy" in OGUNYEMI K (ed) "Teaching Ethics across the Management Curriculum: a handbook for international faculty", Business Expert Press, Singapore

O'SULLIVAN P, SMITH M and ESPOSITO M (2012) "Business Ethics: a critical approach integrating ethics across the business world" Routledge, London

O'SULLIVAN P (2011) "Some Considerations on Methodology in Ethics: the different levels of critique in the various areas of professional ethics » in *Studia UBB Philospophia* No 3/2011 Studia Universitatis Cluj.

O'SULLIVAN P and NGAU O (2012) "FULFILLMENT or SLAVERY? Some philosophical reflections on the paradoxes of the contemporary conceptions of work in Economics and other human sciences» in *Studia UBB. Philosophia* No 2/2012, Studia Universitatis Cluj

O'SULLIVAN P (2011) "Economic Methodology and Freedom to Choose", Routledge Revivals London. (Reprint of my 1987 work below)

O'SULLIVAN P (2009) "The relevance of Business Ethics to today's business" article in *Le Dauphiné Libéré* (French newspaper) 24 November 2009

O'SULLIVAN P (2008) "The growing interest in Business Ethics", in *INFO*, magazine of the French Chamber of Commerce in UK, Jan-Feb 2008.

ALLINGTON N and O'SULLIVAN P (2006) "Introduction to Economics" a custom text, Pearson, Harlow

O'SULLIVAN P and PATEL T (2004) "Fragmentation in Transport Systems and the Problem of System Integrity", in *Transport Policy* Vol 11 (Spring 2004), pgs 215-225.

O'SULLIVAN P (1989) "Empirical Testing in Economics and the Theory of Truth", in *Ricerche Economiche*, Vol 43, No 1+2 Jan-June 1989, Pgs 151 – 175.

O'SULLIVAN P (1987) "Economic Methodology and Freedom to Choose", Allen and Unwin, London.

O'SULLIVAN P (1984) "Friedman's methodology revisited: a proposal for a decisive refutation of the F-twist" in *Explorations in Knowledge*, Vol 1 No 2, pgs 32 – 49.

# Research project currently in progress

O'SULLIVAN P, FUSCO F & RICCI P Creating Shared Value Revisited: an Examination of the Hidden Philosophical Presumptions of the CSV/CSR debates. Revise and resubmit stage.

New monograph book in preparation: "Financial Brutality: the ethics and political economy of the charging of interest on loans"

# Membership of Editorial Boards etc

I am a permanent reviewing editor for the *Journal of Management and Change* (Estonian Business School Tallinn) and of the *International Leadership Journal*; as well as having been a guest editor for the *International Leadership Journal* special issue on Ethics and Leadership (Fall 2014).

External examiner Judge Business School, University of Cambridge (2016-2019).

#### Television appearances as expert commentator

FranceInfo television (news24); 19/10/2019 on *Brexit; deal or no deal?* FranceInfo television (news24); 01/02/2020 on *Brexit: whither now?*