

Curriculum vitae del Visiting Professor

Pedro Reissig

Born in Buenos Aires in [REDACTED] emigrated to NY in 1967, returned to Argentina in 1991. His career integrates academia with design practice, frequently publishing in specialized as well as cultural media. Researcher, lecturer and teaching at more than 30 universities in Europe, North and South America, his designs have received international recognition ranging from the MoMA store in NYC to the Mori Art Museum in Tokyo.

Academic Experience

University Studies

- 2012 PhD. "Techno-morphology as a strategy for design". School of Architecture, Design and Urbanism, Universidad de Buenos Aires. (10+ with recommendation to publish)
- 1996 Graduate Degree in "Technology and Production of the Built Environment". School of Architecture, Design and Urbanism, Universidad de Buenos Aires.
- 1988 Bachelor of Architecture (with Highest Honors). Pratt Institute School of Architecture, NYC.
- 1984 Undergraduate Fine Arts Department. University of Massachusetts at Amherst.

Teaching and Research

1993 to present Researcher at the Centro Laboraotrio de Morfologia, Instituto de la Espacialidad Humana. School of Architecture, Design and Urbanism, Universidad de Buenos Aires (Member of Projects UBACyT: 1994, 2001, 2004 y 2018, Director Project PIA 2018)

1994 to present Professor at the School of Architecture, Design and Urbanism, Univ. de Buenos Aires

- Techno-Morphology Applied to Design (Master's Seminar 2007 to Present)
- Form in Science (Master's Seminar 2011)
- Fashion Design 2 (2003)
- Architectural Design Studio I-V. (1997 - 2000)
- Geometric Representation Systems (1996)
- Morphology 2 (1995) Habitat Theory (1994)

2017 to present Visiting Professor at The University of Gastronomic Sciences, Pollenzo, Italy

2014 - 2018 Adjunct Professor (part-time) at The New School / Parsons. NYC

2014 - 2017 Professor (free-lance), Cursos de Extensión Permanente, FARQ, UdelaR, Montevideo

2009 - 2018 Professor at the School of Architecture and Urban Studies, Universidad Torcuato Di Tella

- Techno-Morphology. Graduate program in Architecture and Technology
- Structures 1 (Undergraduate Course 2010)

2003 - 2010 Professor at the School of Design and Communication, Universidad de Palermo

- Design Innovation (Master's Seminar 2007-2010)
- Product Design 1 and 2 (Undergraduate Courses 2003-2006)
- Strategic Career Development (Graduate Program 2003)

Original Contributions to Food Design

- We eat what we are: towards a Wide Gastronomy (general framework for re-thinking our relationship with food conceived as a Food/Eating Ecosystem)

- Foodmorphology: food forms matter (creation of new research and design niche for developing food products and experiences based on morphological principles, including Structural Food, w/spin-off for FD Agency: deMorfa)
- Alimentario: generation, transformation and reading of edible forms (seminal research and design project including Alimentex)

Initiatives in Food Design

- Founding Editor of the Latin American Journal for Food Design (launching 2020)
www.publicacionescientificas.fadu.uba.ar
- Founder of Latin American Food Design Network www.lafooddesign.org
- Founder of Food Design North America www.fdna.org
- Creator of Food Design x Education www.fdx.org
- Advisory Board of the International Journal for Food Design www.intellectbooks.co.uk

Active Roles in Food Design

- Coordinator of 1er Encuentro Latinoamericano de Food Design (Montevideo, Uruguay 2013)
- Coordinator of 2do Encuentro Latinoamericano de Food Design (Bogotá, Colombia 2014)
- Coordinator of 3er Encuentro Latinoamericano de Food Design (Porto Alegre, Brazil 2015)
- Coordinator of 4to Encuentro Latinoamericano de Food Design (Ensenada, Mexico 2016)
- Co-coordinator of 5to Encuentro Latinoamericano de Food Design (Buenos Aires, Argentina 2017)
- International Advisor of 6to Encuentro Latinoamericano de Food Design (Santiago de Chile, 2018)
- International Advisor of 7o Encuentro Latinoamericano de Food Design (Cochabamba, Bolivia 2019)
- Co-chair of the 2nd International Conference on Food Design, New School (NYC 2015)
- Organizer FDxE 1 (Universidad Nacional de Colombia) in Bogotá, Colombia 2014
- Co-organizer FDxE 2 (SPD) in Milan, Italy 2015
- Organizer FDxE 3 (UFCSPA) in Porto Alegre, Brazil 2015
- Organizer FDxE 4 (The New School) in NYC, USA 2015
- Organizer FDxE 5 (Culinary Art School) in Tijuana, Mexico 2016
- Co-organizer FDxE 6 (Japanese Embassy) in Bs. As. Argentina 2017
- Co-organizer FDxE 7 (Universidad de Buenos Aires) in Argentina 2017
- Co-organizer FDxE 8 (University Roma Tre) in Rome, Italy 2017
- Organizer FDxE 9 (Centro Innovación, UC) in Santiago de Chile 2018
- Co-organizer FDxE 10 (Forum Food Design 01) ELISAVA, Barcelona, Spain 2019
- Organizer FDxE 11 for Universidad del Valle, Cochabamba, Bolivia 2019
- Guest Editor for the 3rd Edition of International Journal for Food Design for special edition on Education of Food Design, (UK 2016)
- Member of the Food Observatory of the Dutch Institute of Food & Design, (Holland 2018)

Research Projects (recent or current)

- Food Morphology - Centro Laboratorio de Morfología, FADU, UBA
- Materiateca Viva- LATU, Montevideo, Uruguay
- Anthro Structures - Centro de Morfología, FADU, UBA & Universidad Torcuato Di Tella
- Vegetable Design: on Growth and Form- Centro de Morfología, FADU, UBA & Univ. Di Tella
- Structural Food- Centro Lab. de Morfología, FADU, UBA & Universidad Torcuato Di Tella
- Atlas of Fluid Origami - Centro Laboratorio de Morfología, FADU, UBA

- Atlas of Woven Structures - Centro Laboratorio de Morfología, IEHu, FADU, UBA
- Atlas of Catenaries - Centro Laboratorio de Morfología, FADU, UBA
- Atlas of Tensegrities - Centro Laboratorio de Morfología, FADU, UBA
- Design Puzzles - Centro Laboratorio de Morfología, FADU, UBA