

**Patrick O'SULLIVAN MA PhD**  
(12/02/2024)

**Curriculum Vitae**

**A highly qualified internationally-minded and dynamic academic with extensive experience of teaching and of academic administration in a range of countries currently research active in the fields of Business Ethics and Political Economy. Enthusiastic and dedicated teacher who seeks to bring research into teaching and who still enjoys and thrives on the interaction with students in the classroom.**

**Summary of most recent *academic* work experience**

**Jan 2024 -present**

**Adjunct Professor (part-time) University of Warsaw**

Teaching on both undergraduate and post-graduate courses as well as research activity at the Faculty of Management UW

**2022-present**

**Visiting professor Judge Business School University of Cambridge:**

delivery of a specialist elective *Geopolitics and Business Decisions* on the Executive MBA at Judge Business School.

**2009 – 2023**

**Senior professor of Business Ethics and Political Economy**

**Grenoble Ecole de Management, France**

Teaching on a wide range of courses at both undergraduate and postgraduate level the areas of Corporate Social Responsibility and Political Economy; occasionally also in philosophy and Geopolitics

Supervision of doctoral students (PhD and DBA) and acting as internal examiner for doctoral dissertations. Supervision of masters dissertations; acting as plagiarism referee for all masters dissertations submitted at GEM.

**Academic Programme Director for Transcontinental track (multi-centre) of the classic ESC Grande École programme Master in Management** at Grenoble École de Management. This involves responsibility for the academic coherence of the programme, overall academic standards and for the hiring of appropriate professors.

**2009-2023**

**Academic Advisor and Zone representative for GEM in Italy, Central and Eastern Europe, Turkey and South-East Asia:** involves representing the school and liaising with all actual and potential academic partners in each of these regions of the world.

**2009 – 2012**

**Senior professor and Head of Department of People Organisations and Society, Grenoble Ecole de Management (GEM)**

Heading up a diverse team of highly qualified professors and lecturers in an academic department comprised of colleagues from a very diverse range of disciplines: Organisational Behaviour, Human Resource Management, Cross Cultural Studies, Philosophy (Business Ethics), Politics and Economics. In this role I am expected to give leadership in teaching and in research as well as dealing with the classic administrative tasks of a department head.

***May 2016 – April 2019***

**External Examiner at Judge Business School, University of Cambridge**

External examination duties for the Executive MBA at Judge Business School 2016-19.

***July 2014-present***

**Co-Director of the former Cambridge Advanced Management and Economics programme summer school Cambridge** and now **Co-director of the Cambridge Interlude** short study visit programmes held at Downing College Cambridge (which replaced the previous programme). The recently launched (2015) *Cambridge Interludes* are short study visits to Cambridge for groups of executive MBA students from different parts of the world and is organised through the Professors Guild International of which I am President. Students attend lectures and interactive seminars delivered by professors from Cambridge and from around the EU in their specialist research fields.

***Research activities in recent years***

My research activity has been broadly speaking at the intersection between Philosophy, Politics and Economics and in this area I have published a number of largely conceptual articles in recent years (see publications list at the end of the CV). I have researched in particular on ethical hypocrisy in business, on circular economy and voluntary simplicity and on the dubious foundations of the efficient markets hypothesis in Economics. I have acted as principal editor for a collected volume in which I have written or co-written 4 chapters on the *Philosophy Politics and Economics of Finance in the 21<sup>st</sup> century*. This has been published by Routledge in 2015. I have also collaborated with the research team led by Prof Michael Porter of Harvard University on the Social Progress Index. I made a significant contribution to the philosophical and theoretical foundations of this important new index of social progress (2014). I have had a research collaboration since 2018 with Thammasat University in Thailand which has been intellectually stimulating and has opened up new horizons for my thinking and has yielded a number of publications related to sufficiency economy principles

***Visiting professorships while at Grenoble.***

Since coming to Grenoble where professorial mobility and exchanges are encouraged as befits a school with a strong international profile I have

developed a range of regular international teaching visits. In addition to teaching on Grenoble programmes delivered abroad in Singapore, Tbilisi (Georgia), and in Chişinău (Moldova), I have been a visiting professor at ESCP Torino, Warsaw University Faculty of Management, Università degli Studi di Parma, Göthe Business School Frankfurt University, Aalto University in Helsinki, Sasin School of Management Chulalongkorn University Bangkok, Thammasat University Bangkok and at NIDA Business School in Thailand, at Donau Universität in Krems an der Donau Austria, at Cardiff University Business School, at Estonian Business School in Tallinn, on the summer school in Advanced Management and Economics at Downing College University of Cambridge and on the Harvard University FAS Extension summer school. From 2016 to 2019 I have been External Examiner Judge Business School, University of Cambridge.

### ***Regularly recurring teaching and research visits***

Among these visits the following are regularly recurring:

**ESCP Torino** teaching *Humanities and Management; Macroeconomics*

**University of Cambridge Judge Business School** teaching MBA elective course on *Geopolitics and Business Decisions*

**Warsaw University** teaching *Business Ethics; Political Economy; Methodology* and developing joint research

**Università degli studi di Parma** teaching Business Ethics and course on *Competitiveness, Business Strategy and Social Progress*

**EBS Tallinn** teaching *Business Ethics* and on *Social Progress Index*

**Caucasus University Tbilisi** teaching *Economics and Business Ethics*,

**Sasin School of Management** at Chulalongkorn University Bangkok. Teaching *Political Economy* and developing joint research projects and conferences

**Thammasat University Bangkok (Business School)** to teach *Business Ethics* and develop joint research projects

**Summer schools** in University of Cambridge are also regularly recurring visiting commitments.

Much of this visiting teaching is in the field of *Business Ethics and CSR* and on the *Social Progress Index*; but at University of Warsaw I also deliver courses on *Critical Economic Methodology* and on *Political Economy of the European Union*; and in Thailand on *Comparative Political Economy of ASEAN and the EU*.

### ***Earlier work experience***

**2006 – 2009**

**Senior professor and Director of Studies at Grenoble Graduate School of Business, part of the international arm of Grenoble Ecole de Management.**

Responsible for the oversight of all aspects of academic quality at GGSB with a view to maintenance of the three accreditations: AACSB, AMBA and EQUIS.

Chairing Board of Studies and Examination Boards

From 2006- 2008 was also Acting Programme Director for the Master in International Business (MIB) programme at GGSB

Teaching to a highly international audience on MBA, MIB, MSc and undergraduate programmes of GGSB as well as some teaching for ESC Grenoble in the fields of Economics, Economics for Finance (on MSc Finance programme), in Business Ethics and in European Union Political Economy and Business Environment. This teaching has been delivered in Grenoble itself and also at offsite partner campuses in Georgia (Tbilisi), Moldova (Chişinău) and Singapore.

Administrative load in the period 2006-8 when Director of Studies at GGSB did not allow as much time as I would have liked for pursuit of research interests; but since changing role in GEM in 2009 I have had the time to become seriously research active again.

### **1994 – 2006**

#### **Senior Lecturer, MBA Programme Co-ordinator and Timetabling Officer at Cardiff University Business School, UK**

Responsible for the day to day academic operations of the Cardiff MBA programme (300 students). Was so successful in this role that the initial appointment for 3 years to the position (1994-7) was twice extended giving an overall 11 years in the role.

Timetabling officer for all programmes of Cardiff Business School, MBA, MSc (3 programmes) and undergraduate (5 programmes) for a total of 2500 students.

Extensive teaching experience at all levels, post-graduate and undergraduate, covering Economics, Political Economy of the EU, Economic Thought and Methodology, Business Ethics.

Research activity: was not required to produce research due to large admin load but 2 articles in refereed journals plus a custom textbook co-authored with Nigel Allington of Downing College Cambridge while at Cardiff University.

### **1992-4**

#### **Academic Dean of European Business School, Parma, Italy.**

This appointment was a secondment from Cardiff University who had agreed to take on the academic supervision of this then new business school in Italy with a view to validating their (bachelor) degree in Business Administration.

Under my academic supervision the validation of the degree through University of Wales was successfully achieved and a number of intakes graduated before the school subsequently closed due to financial difficulties.

### **1981-1992**

#### **Lecturer at Cardiff University Business School.**

Teaching at all levels, post-graduate and undergraduate, covering Economics, Political Economy of the EU, Economic Thought and Methodology.

Chair of the Board of Studies (1987 -1990)

A number of research publications including articles, conference papers and a book. (See main publications below).

### **Summary of other work experience**

*Real Estate management:* Significant experience over 25 years in buying and selling residential property and in running my own property portfolio.

*Timetabling consultancy:* (a) for Iarnrod Eireann Irish Rail, redesign of the Dublin – Rosslare Harbour passenger timetable (2005); new timetable implemented December 2007 reflecting this input (requisite rolling stock had first to be cascaded to the route before implementation).

(b) Timetabling for Cardiff Business School on a consultancy basis for academic years 2006-7 and 2007-8.

*Aircraft leasing (light aircraft):* Brief 3 year experience of running a small aircraft leasing business involving mainly aero clubs.

### **Educational qualifications**

**PhD** degree (1981) from European University Institute, Florence, Italy (EUI PhDs are ungraded) for a thesis “*Teleological explanation in economics and in the human sciences*”. This was subsequently expanded and published as a book “Economic Methodology and Freedom to Choose” (see publications list below).

**MA** in Economics (1974) with first class honours from University College Dublin (NUI) for a dissertation entitled “Human Capital, Education and Economic Growth in Ireland”

**BA** in Philosophy, Politics and Economics (1972) with first class honours from University College Dublin (NUI).

Irish School Leaving Certificate (1969); honours level attained in all 9 subjects taken. Studies at Belvedere College Dublin (foremost Jesuit school in Ireland)

### **Languages**

**English:** Mother tongue, complete fluency

**Italian:** Fluent spoken; fluent written

**French:** Fluent spoken; fluent written

German: Reasonable school-leaver understanding

Spanish: Some understanding based on self-tuition.

### **Other interests/ leisure activities**

Played rugby union for 20 years and subsequently became a referee; 10 years refereeing experience.

Walking and swimming

Light aircraft flying. Boating

International travel and encounters with different cultures.

### **Selected Key Publications**

RICCI P O'SULLIVAN P & FUSCO F (2023) *The Meaning of Shared Value*, Routledge, London

OTTAVIANI F, LeROY A & O'SULLIVAN P (2021) "Constructing non-monetary social indicators: an analysis of the effects of interpretive communities" in *Ecological Economics*, online version now available at <https://doi.org/10.1016/j.ecolecon.2021.106962> accessed 14/02/2021

O'SULLIVAN P & KRAISORNSUTHASINEE S (2020) You earn as you live as you value: Consumption-Work dialectic and its implications for Sustainability *Sustainability Accounting Management and Practice Journal* 11:2, 429-450

O'SULLIVAN P (2019) The Capital Asset Pricing Model and the Efficient Markets Hypothesis: the compelling fairy tale of contemporary financial economics, *International Journal of Political Economy*, 47: 3/4, 225-252

O'SULLIVAN P (2019) "Economists Personal Responsibility and Ethics", chapter in NEGRU I & DOLFSA W (2019) *The Ethical Formation of Economists*, Routledge London

MARTINEZ F O'SULLIVAN P SMITH M & ESPOSITO M (2017) "Perspectives on the role of Business in Social Innovation in *Journal of Management Development* 36(5) Pgs 681-695.

MANDALAKI E & O'SULLIVAN P (2016), Organisational indulgences or abuse of indulgences: Can good actions somehow wipe out corporate sins?, *Management*, 19(3), pgs 203-227.

O'SULLIVAN P ALLINGTON N and ESPOSITO M (2015) "*The Philosophy, Politics and Economics of Finance in the 21st century; from Hubris to Disgrace*" Routledge, London

THOMAS M, O'SULLIVAN P, SILVESTRE J & ZAHNER M (2015) "Innovation and alliances in international management programmes: redefining and extending the model" in *Journal of International Education in Business* Vol 8 No 2 pgs 92-108.

O'SULLIVAN P and NGAU O (2014) "The roots of the quest for leadership and the Master-Slave relationship" in *International Leadership Journal*, special issue on Ethics and Leadership, Fall 2014; pgs 53-73.

O'SULLIVAN P and SANTORA J (2014) Introductory Preface to *International Leadership Journal*, special issue on Ethics and Leadership, Fall 2014; pgs 3-6.

O'SULLIVAN P (2014) "Conceptual Foundations of the Social Progress Index" in *Social Progress Index Methodological Report*, pgs 23-39; Social Progress Imperative, Washington DC

O'SULLIVAN P and NGAU O (2014) "WHISTLEBLOWING : A critical philosophical analysis of the component moral decisions of the act and some new perspectives on its moral significance". in *Business Ethics: a European Review* Vol 23 No 4 (Oct 2014) Pgs 401-415.

O'SULLIVAN P (2014) « The Ethical dimension in the teaching of Economics and the Tradition of Critical Political Economy" in OGUNYEMI K (ed) "*Teaching Ethics across the Management Curriculum: a handbook for international faculty*", Business Expert Press, Singapore

O'SULLIVAN P, SMITH M and ESPOSITO M (2012) "*Business Ethics: a critical approach integrating ethics across the business world*" Routledge, London

O'SULLIVAN P (2011) "Some Considerations on Methodology in Ethics: the different levels of critique in the various areas of professional ethics » in *Studia UBB Philosophia* No 3/2011 Studia Universitatis Cluj.

O'SULLIVAN P and NGAU O (2012) "FULFILLMENT or SLAVERY ? Some philosophical reflections on the paradoxes of the contemporary conceptions of work in Economics and other human sciences » in *Studia UBB. Philosophia* No 2/2012, Studia Universitatis Cluj

O'SULLIVAN P (2011) "*Economic Methodology and Freedom to Choose*", Routledge Revivals London. (Reprint of my 1987 work below)

O'SULLIVAN P (2009) "The relevance of Business Ethics to today's business" article in *Le Dauphiné Libéré* (French newspaper) 24 November 2009

O'SULLIVAN P (2008) "The growing interest in Business Ethics", in *INFO*, magazine of the French Chamber of Commerce in UK, Jan-Feb 2008.

ALLINGTON N and O'SULLIVAN P (2006) "*Introduction to Economics*" a custom text, Pearson, Harlow

O'SULLIVAN P and PATEL T (2004) "Fragmentation in Transport Systems and the Problem of System Integrity", in *Transport Policy* Vol 11 (Spring 2004), pgs 215-225.

O'SULLIVAN P (1989) "Empirical Testing in Economics and the Theory of Truth", in *Ricerche Economiche*, Vol 43, No 1+2 Jan-June 1989, Pgs 151 – 175.

O'SULLIVAN P (1987) "*Economic Methodology and Freedom to Choose*", Allen and Unwin, London.

O'SULLIVAN P (1984) "Friedman's methodology revisited: a proposal for a decisive refutation of the F-twist" in *Explorations in Knowledge*, Vol 1 No 2, pgs 32 – 49.



## **Research project currently in progress**

**Articles in preparation** or submitted for publication:

Work ongoing on two articles with a view to publication in peer-reviewed journals.

O’SULLIVAN P and KRAISORNSUTHASINEE S *Knowledge and Information as Global Public Goods: from the Tragedy of the Commons to the Resilience of Humanity*

New book in course of completion O’SULLIVAN P NGAU O NOWAK A *Leviathan revisited: discovering the relevance of Hobbes to the contemporary gangland of the geopolitical order and how it may be reformed*

New monograph book in preparation: “*Financial Brutality: the ethics and political economy of the charging of interest on loans*”

Ongoing research with the *Social Progress Imperative* team under the direction of Prof Michael PORTER of Harvard University (and including Scott STERN, Michael GREEN) with a view to improving the quality of the index in the future and expanding its zones of application.

## **Membership of Editorial Boards etc**

I am a permanent reviewing editor for the *Journal of Management and Change* (Estonian Business School Tallinn) and of the *International Leadership Journal*; as well as having been a guest editor for the *International Leadership Journal* special issue on Ethics and Leadership (Fall 2014).

External examiner Judge Business School, University of Cambridge (2016-2019).

## **Television appearances as expert commentator**

FranceInfo television (news24); 19/10/2019 on *Brexit; deal or no deal?*  
FranceInfo television (news24); 01/02/2020 on *Brexit: whither now?*